

# Will's Jams

As Seen On



CBC Kids



Kidoodle TV



Will Stroet of Will's Jams is a JUNO-nominated musician, nationally recognized educator and former CBC Kids TV star. His high-energy rock-pop music in English and French is full of witty wordplay and sing-along choruses, inspiring kids to be active, creative, caring and community-minded.

Will discovered his talent for writing kids music while completing his BED at UBC. After releasing his first album in 2005 and performing 100 shows locally, Will knew he had found his calling. In 2009, he left teaching to pursue music full time and has never looked back. To date, Will has performed 2000+ shows at festivals, theatres and schools across Canada and China. Most recently, he premiered his kids' symphony orchestra show with the WSO and with the VSO's TheConcertHall.ca. Will's also created a new online educational platform, Wordplay with Will I Chanter avec Will, which teaches kids English and French through his music and arts-integrated activities. This platform is being piloted with several school districts in B.C. to enhance French classroom instruction.

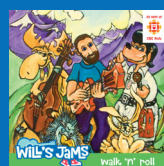
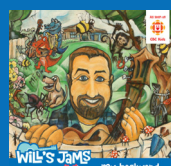
Will's 10 albums in English and French have garnered national acclaim, including a 2017 JUNO nomination, 7 nominations from the Western Canadian Music Awards, 3 from the Canadian Folk Music Awards and 2 from the SiriusXM Indies. In 2015, UBC's Faculty of Education honoured Will in their top 100 Alumni awards.

"We've hired Will's Jams for several CBC concerts. Will's one of the most charismatic children's musicians I've worked with who writes catchy music that both kids and parents enjoy. His high energy show always fills the entire plaza and is one of the most popular with the most raucous dancing! We look forward to working with Will for many years to come."

— Michael Juk, music producer, CBC Vancouver

## Awards & Recognition

2017 JUNO nominee  
2020, 2012 & 2011 Canadian Folk Music Award nominee  
2020, 2017, 2014, 2013, 2011, 2010 & 2009 Western Canadian Music Awards nominee  
2020, 2013 & 2012 SiriusXM Indies Award nominee  
2015 UBC Education Top 100 Alumni Award  
2011 West Coast Songwriters Award





## SHOW DESCRIPTION:

### Will's Jams Live

Will's Jams and his 3-pc band perform interactive rock-pop songs in English and French with witty wordplay and catchy choruses. They perform music from his 10 albums, which are masterpieces of creativity and fun, further cementing Will as the ultimate star of children's rock 'n' roll. This fall, Will's releasing his 11th album for kids.

### Livestreams & Pre-recorded Concerts

Will offers professional pre-recorded English, French and bilingual concerts with his band and is set up to professionally livestream concerts in his home studio through Facebook, YouTube, Instagram, Zoom and other social platforms.

### Chanter avec Will | Wordplay with Will — School Shows

Will has developed popular bilingual school shows with audience participation, sign language and catchy sing-along choruses. His music explores themes of literacy, creativity, math, science, art and living a healthy and active lifestyle, which ties into the integrated Canadian school curriculum.

### Symphony Show

Will's kids symphony show features his most popular hits as seen on CBC Kids and Universal Kids TV. Kids will be dancing in their seats to his catchy songs with colourful orchestral arrangements and sing-along choruses. They will also hear excerpts from popular classical pieces which thematically tie into Will's folk-pop-rock music.

### Contact

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## Notable Performances

Alianait Arts Festival, Nunuvut (2016)  
The Banff Centre (2013)  
Calgary Children's Festival (2015)  
Canmore Children's Festival (2009, 2010)  
Canada Winter Games, Prince George (2015)  
CBC Kids Days, Toronto (2013, 2014, 2015, 2016, 2017)  
CBC Musical Nooner Kids Day, Vancouver (2016-2019)  
China tours: 2017, 2018, 2019  
Festival du Bois, Coquitlam (2008, 2015, 2017)  
Festival du Voyageur, Winnipeg (2013)  
Folk on the Rocks, Yellowknife (2010)  
Mississauga Children's Art Festival (2016)  
Northern Alberta International Children's Festival (2013, 2017)  
Okanagan Children's Festival (2010)  
Ottawa Children's Festival (2016)  
PEI, 2014 Charlottetown  
Saskatchewan Children's Festival (2014, 2015, 2018)  
Surrey Canada Day (2021, 2014)  
Surrey Children's Festival (2006-2010, 2011, 2014, 2019)  
Vancouver Children's Festival (2006, 2007, 2009, 2012, 2015)  
Vancouver 2010 Winter Olympics  
Vancouver Symphony Orchestra (2020)  
Whistler Children's Art Festival (2006, 2008, 2009, 2012, 2014, 2019)  
Winnipeg Children's Festival (2014)  
Winnipeg Symphony Orchestra (2019)  
Yukon Arts Centre (2015, 2017)

**2,000 + shows since 2005**



**Length:** 30, 45, 60 minutes

**Languages:** English, French, bilingual

**Show format:** 3-piece band with guitar, drums, bass, keys.