

"Will's Jams brings authentic family friendly music to CBC kids and is a fan favourite on TV, online and at our events."

Marie McCann, Senior Director of Children's Content, CBC Kids













Will's Jams is children's musician Will Stroet! He's a Juno-nominated singer-songwriter, CBC Kids TV star, educator and dad who creates multilingual music that ignites imagination and motivates movement for the young and young-at-heart. Through witty wordplay and catchy choruses, Will inspires kids to be active, healthy, creative and engaged in the world through educational music in English and French.

Will first discovered his talent for writing kids music while completing his education degree at the University of B.C. After releasing his first album in 2005 and playing hundreds of shows around Vancouver, Will knew he had found his calling. In 2009, he took leave from teaching to pursue music full time and has never looked back. Over the years, Will has performed more than 1,700 shows at major festivals, schools and theatres across Canada and in China. He has garnered national recognition for his nine albums in English and French including a 2017 JUNO nomination for his latest album, "Wordplay," six WCMA nominations, two from the CFMA and two from the Sirius XM Indies. In 2015, UBC's Faculty of Education honoured Will in their top 100 Alumni awards. In addition to being a devoted dad of two girls, Will is passionate about his work as an artist, educator and board member with ArtStarts in Schools, which supports art and creativity amongst BC's young people.

# **Awards & Recognition**

2017 JUNO nominee

2017, 2014, 2013, 2011, 2010 & 2009 Western Canadian Music Awards

2015 UBC Education Top 100 Alumni Award

2013 & 2012 SiriusXM Indies Award

2012 & 2011 Canadian Folk Music Award nominee

2011 West Coast Songwriters Award 2011 Kids' Music Award











### SHOW DESCRIPTION:

Will's Jams (band show)

Catchy and kinetic, Will's Jams is a power trio who performs high-energy songs in English and French with fun actions and sing-along choruses. Kids and their parents will be cheering for libraries, loving their bikes and rallying for vegetables - all while they're on their feet and dancing away. Will's educational rock, pop and blues songs, peppered with witty wordplay, ignites imagination and motivates movement for the young and young-at-heart.

#### Will's Jams Live

The Will's Jams Live show is an interactive multimedia experience based on the hit TV series on CBC Kids. Will and his band perform their live musical show integrated with video projection and a live camera. The show features lots of sing-along fan favourites and first premiered in China in July 2017 as an engaging way to teach English vocabulary and is now on tour in Canada.

## **Just Imagine** (French, English or Bilingual)

Just Imagine is a multilingual show in English and French (with some Mandarin and Spanish) featuring Will's most popular educational songs for students from all of his nationally-acclaimed albums. Over the past decade touring schools, Will has developed a top-notch school show with audience participation, witty wordplay, sign language and catchy sing-along choruses. Will's original music explores the themes of literacy, imagination and creativity, and living a healthy and active lifestyle, which ties into the new integrated school curriculum. Students and teachers will be inspired to join along in the actions, singing and dancing during this interactive musical show.

#### **Contact**

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#### **Notable Performances**

Alianait Arts Festival, Nunuvat (2016)

The Banff Centre (2013)

Bert Church Theatre, Airdrie (2012, 2016)

Calgary Children's Festival (2015)

Canmore Children's Festival (2009, 2010)

Canada Winter Games, Prince George

CBC Kids Days, Toronto (2013, 2014, 2015, 2016, 2017)

CBC Musical Nooner Kids Day, Vancouver (2016, 2017)

China tour: Shanghai, Hangzhou, Nanjing, Fuyang, Xiaoshan & Deqing (2017)

Festival du Bois, Coquitlam (2008, 2015,

Festival du Voyageur, Winnipeg (2013)

Folk on the Rocks, Yellowknife (2010)

Mississauga Children's Art Festival (2016)

Northern Alberta International Children's Festival (2013, 2017)

Okanagan Children's Festival (2010)

Ottawa Children's Festival (2016)

PEI, 2014 Charlottetown

Shell Theatre, Fort Saskatchewan (2017)

Saskatchewan Children's Festival (2014, 2015)

Surrey Canada Day (2012, 2014)

Surrey Children's Festival (2006-2010, 2011, 2014)

Vancouver Children's Festival (2006, 2007, 2009, 2012, 2015)

Vancouver 2010 Winter Olympics

2008, 2009, 2012, 2014)

Winnipeg Children's Festival (2014)

Yukon Arts Centre (2015, 2017)

1,500+ shows since 2005



**Length:** 30, 45, 60 minutes Languages: English, French, bilingual **Show format:** 3-piece band with guitar, drums, bass. Multimedia show also requires video projection and a tech.







